


# Elements of a community-based warning system\*

\* and its relation to a public warning system

Rohan Samarajiva

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# Agenda

- The disaster cycle and the role of ICTs in disaster risk reduction through warning
- Parallels between the classic public warning model and the community-based hazard information model
  - Early warning center -- Hazard information hub
  - Communication to first responders – communication to community leaders
  - Last mile



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# The disaster cycle

The diagram illustrates the disaster cycle as a continuous loop of eight stages, connected by arrows in a clockwise direction:

- Mitigation** (orange arrow pointing right)
- Risk Reduction** (yellow arrow pointing right)
- Prevention** (orange arrow pointing right)
- Preparedness** (red arrow pointing down)
- Warning** (red arrow pointing left)
- Hazardous event** (red arrow pointing down, preceded by a red jagged line)
- Response** (yellow arrow pointing left)
- Recovery** (yellow arrow pointing right)

A red arrow points from the **Warning** stage to the text: **Key role for telecom & electronic media**.



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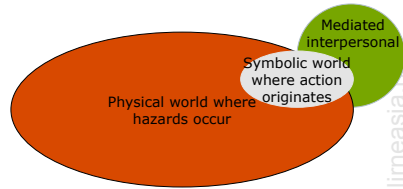
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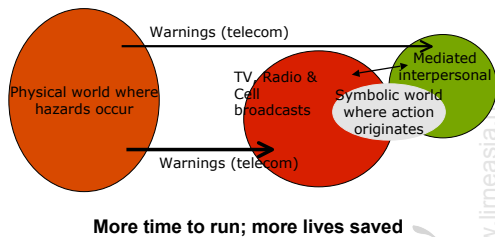
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### Physical and symbolic worlds, absent linking technologies

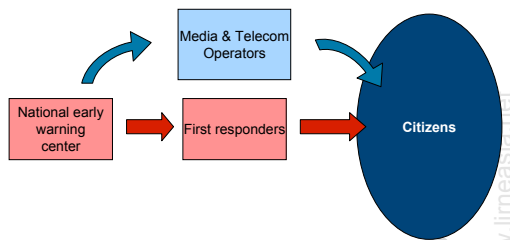


### The physical, the symbolic & their linking through ICTs, simplified

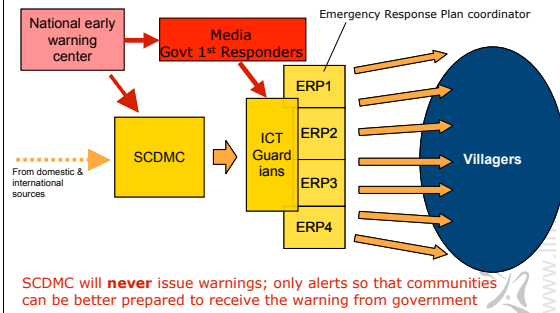


More time to run; more lives saved

### Early warning chain (standard form)



### Early warning chain (community based; applicable to Last-Mile HazInfo project)




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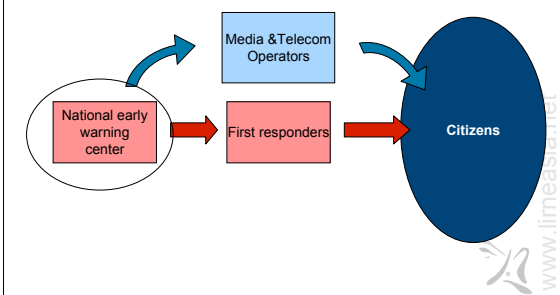
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### Lessons for better/faster issuance of warnings at national warning center




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### Scale of the problem

- Imagine sequentially dialing and giving the message to
  - Television channels (7 in Sri Lanka)
  - Radio channels (10+)
  - Telecom operators (8)
- If each call takes 3 minutes, need 75 minutes for the whole set (leaving aside government first responders)
  - 2004 Indian Ocean tsunami reached Komari/Arugam Bay coastline within 90 mts of earthquake
  - Detection-monitoring people require 15 mts minimum to issue a warning, so all we have in 75 mts
  - Faster we get the message out, more time for people to respond

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### Efficient procedures can improve decision making and avoid bad outcomes

- Getting the best possible information to national experts
- More time for experts to consider the options and advise authorities
- False warnings can cause
  - Deaths (more than 10 in Sri Lanka in the 2005 evacuation)
  - Robberies
  - People refusing to evacuate



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### Pilot project results

- Efficiency of receiving the outputs of hazard detection and monitoring system
- Procedures for authorization of message, if any
- Efficiency of transmitting message
  - Role of Common Alerting Protocol
  - Single-input multiple-output mechanism



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### Elements of a solution re transmitting messages

- Filling in of standard template that includes automatic translation based on look up of dictionaries
- Single button transmission in multiple media and multiple languages
- Achievable in a few months
  - Need to develop internal protocols
  - CAP broker software
  - Equipment at media newsrooms and telco operations rooms
  - Procedures for verification that do not involve a one-on-one phone call



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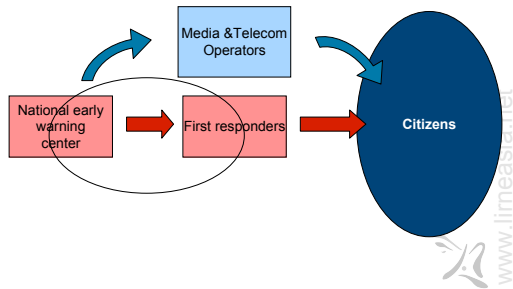
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## Lessons for communication to first responders




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## ICTs used in reaching communities




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## Which work best?

- ☐ Eight modes (individual and combined)
- ☐ Reliability and effectiveness (composite measures)
- ☐ Complementary redundancy




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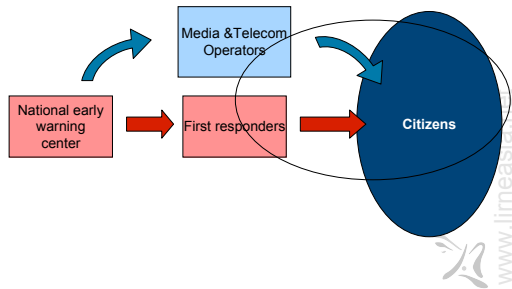
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## Lessons for the last mile



## Community specific

- Forms of training that will work
- Levels of organizational strength
- Importance of emergency response plans
  - Plan without simulation is no plan
  - Simulation without plan cannot be done

