**"Living the Information Society: The Impact of Information and Communications Technologies on People, Work, and Communities in Asia"**
**Rennaisance Hotel, Makati, 23-24 April 2007**
**TENTATIVE PROGRAM**

| DAY 1, APRIL 23, 2007 | | | |
|---|---|---|---|
| 8:00-8:30 | REGISTRATION | | |
| 8:30-10:00 | Welcome Remarks<br><br>OPENING PLENARY<br>Dr. Rich Ling, Telenor | | |
| 10:00-10:15 | BREAK | | |
| 10:15-12:00 | **1 POLITICS/ DEMOCRATIZATION/ SOCIAL MOVEMENTS (3)** | **2 ICTs and RELATIONSHIPS (3)** | **3 CALL CENTER WORK (3)** |
| | New Media and Social Democratization in Vietnam<br><br>Bui Hoai Son (Vietnam) | Engaging with Kasal: Ethnographic research in an online 'Fil-West' community<br><br>Cleonicki Saroca (Australia) | Exploring the Impact of call center work on the wellbeing and identity of Filipino call center agents<br><br>Regina Hechanova (Philippines) |
| | E-Government in the Philippines: Potentials, Prospects and Problems<br><br>Ranjit Rye (Philippines) | Becoming Mobile in the Information Society: How ICTs are Reformulating Individuals' Relation to Space in Contemporary Urban China<br><br>Jean-François Doulet (France) Shang Dan (China) | Doing IT in the Philippines: Global-local interfaces and the Filipino technological elite<br><br>Czarina Saloma-Akpedonu (Philippines) |
| | Podcasting and politics: Is medium the message?<br>Marko M. Skoric, Clarice Sim Chwei Lin, Han Teck Juan, Pam Fang Ruiting (Singapore) | Filipino Families' e Culture: Redefining Familial Relationships through ICT<br><br>Cristina M. Signo (Philippines) | Social Production of Globalized Services in the Offshore Call Center: A View from the Philippines<br><br>Aya Fabros (Philippines) |
| | | The Mobile Phone: Emancipating the Asian Youth<br><br>Nithia Kumar (Tricap/Malaysia) | |
| 12:00-1:00 | LUNCH BREAK | | |
| 1:00-3:00 | **4 THE DIGITAL DIVIDE (4)** | **5 ICT and IDENTITIES 1 (4)** | **6 VIRTUAL ORGANIZATIONS (4)** |
| | Bridging Digital Divide Among Senior Citizens: Issues and Challenges and Lessons Learnt at Pilot Project Stage<br><br>R. Ramachandran (Malaysia) | Mobile Moslem Modernities in Southeast Asia<br><br>Bart A. Barendregt (The Netherlands) | Managing Virtual Teams<br><br>Vanessa C. Villaluz and Marites A. Khanser (Philippines) |
| | Sub-national Determinants of the Digital Divide: The Case of the Philippines<br><br>Randy Tuaño (Philippines) | The Impact of Information and Communication Technologies on Vietnamese Culture in Contemporary Time<br><br>Do Thu Ha (Vietnam) | Space, Mobile Tracking, and Workers: The Case of Samsung SDI<br><br>Kwang-Suk Lee (USA) |

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| | **Pedagogical and ICT Innovation for Development**<br><br>Eunica Ratna Sari (India) | **Meaning of ICT to contemporary Chinese**<br><br>CHU Wai-chi Rodney(Hongkong, PRC) | **Homeworkers Online : Utilization of ICT for Home-based Work in Malaysia**<br><br>Lee Lee Loh-Ludher, PhD (Malaysia) |
| | **Negotiating the Digital Divide among the Youth of Northeast India**<br><br>Natasha Elangbam (India) | **Modern Communication Technologies on Reproducing Transnational Hmong Ethnic Identity**<br><br>Prasit Leepreecha (Thailand) | **The practices, pitfalls, and potentials in the use of new media by organizations for OFWs**<br><br>Fernando Paragas (Philippines) |
| 3:00-3:15 | BREAK | | |
| **3:15-5:30** | **7 ICTS AND RURAL DEVELOPMENT (4)** | **8 GENDER (4)** | 9 TECHNOLOGY ADOPTION (4) |
| | **ICT4D: The Deployment of the Internet for Rural Development in China**<br><br>Zhao Jinqiu (PRC) | **Qualitative Impact of ICT on Gender Dimension : A case of Village Knowledge Centres**<br><br>Dr D P Khankhoje (India) | **Living offline: An analysis of Singapore's neo-luddites, technophobes, and late adopters**<br><br>Bradley C. Freeman (Singapore) |
| | **Meanings of ICT: A Farmer's Point of View**<br><br>Ronan G. Zagado (Philippines) | **The Time Starts Now: A Case For Immediate Government Intervention To Promote Women's ICT-based Enterprises**<br><br>Jhulan Ghose & Jhumpa Ghosh Ray (India) | **Review of the Consequences of Addictive Use of Internet among Adolescents and Youth (15-25 years old) in Tehran City in Iran Country**<br><br>Saeid Moidfar, Karam Habibpour Gatabi, Ahmad Ganji |
| | **The Impact of ICTs on Poverty Alleviation: Winning Snakes and Ladders**<br><br>Shoba Arun | **Necessary GADgets: Gender and ICT policy in the Philippines**<br><br>Nina Somera (Philippines) | **Old Wisdom, New Technologies: The Experiences of Filipino Elderly Groups in Adapting to a Digital World**<br><br>Loyd Brendan P. Norella (Philippines) |
| | **Agricultural Cooperatives and Information Communication Technology : Advancing Social Economy in an Emerging Asia**<br><br>Virginia A. Teodosio (Philippines) | **Teletathya: A glimpse from the Pallitathy model from Bangladesh**<br><br>Ananya Raihan and Mahmud Hasan (Bangladesh) | **Does Internet adoption between male and female users differ? Empirical evidences from Indonesia**<br><br>Fathul Wahid (Indonesia) |

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| | **DAY 2,  24 APRIL, 2007** | | |
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| 8:30-10:00 | **10 RURAL DEVELOPMENT / AGRI COMMUNITIES (3)** | **11 BLOGGING (3)** | **12 E-GOVERNANCE 1 (3)** |
| | **Stories from e-Bario**<br><br>Dr. Roger W Harris, John Tarawe (Hongkong, PRC) | **Networked communication and digital politics in South Korea: A social network analysis of politicians' blogs**<br><br>Han Woo Park (S. Korea), Randy Kluver (USA) | **Psycho-social Factors Related to the Use of Government Websites in Asia: The Case of Singapore**<br><br>Benjamin H. Detenber (Singapore) |
| | **Exploring the ICT and Rural Poverty Reduction Link: Community Telecenters and Rural Livelihood Diversity in China**<br><br>Cheryll Soriano  (Philippines) | **The Blog and Civil Society in China Mainland: A Conceptual Framework for Research**<br><br>Patrick Pui-lam Law<br>Dept. of Applied Social Sciences (Hong Kong PRC) | **E-Governance at Grass Root Level in West Bengal (India): A Road to Good Governance?**<br><br>Dr. Rabindranath Bhattacharyya (India) |
| | **Community Telecenters as a Development Tool: Employing a Participatory Approach to Determine How ICTs Can Help Transform Rural Communities in the Philippines**<br><br>Mary Grace P. Mirandilla (Philippines) | **Interactive Learning Through Blogging**<br><br>Dr. Paz Diaz  (Philippines) | **E-governance at the local government level in the Philippines: an assessment of city government websites**<br><br>Sheila V. Siar  (Philippines) |
| 10-10:15 | BREAK | | |
| 10:15-12:00 | **13 E-LEARNING (4)** | **14 MOBILE PHONE RELATIONSHIP (4)** | **15 E / M-COMMERCE (4)** |
| | **Modes of Learning and Performance Among Students of Distance Education**<br><br>Dr. Victoria Bautista (Philippines) | **What is a Mobile Phone Relationship?**<br><br>Daniel Miller (UK) | **"Customer Acquisition among Small and Informal Businesses in Urban India: Comparing Face to Face, Interpersonal, and Mediated Channels"**<br><br>Jonathan C. Donner |
| | **21st Century knowledge-building in Asia Pacific contexts: Towards a multi-disciplinary framework for linking ICT-based social and personal contexts of education and development** | **Mobile Romance: Examining the Nature and Level of Romantic Relationships Developed Through Texting**<br>Randy Jay C. Solis  (Philippines) | **"Lilliputs in the IT Industry: Prospects for Small, Micro and Medium IT Enterprises in the Philippines"**<br><br>Ma. Divina Gracia Zamora-Roldan (Philippines) |

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| | Cameron Richards, Govind Nair (Australia) | | |
| | Social Software and Community Learning:  Leveling the Playing Field<br><br>Elmer Soriano, M.D. & Joel C. Yuvienco  (Philippines) | Brides in the Foreign Castles<br><br>Alicia T. Pingol<br>(Philippines) | Applying the technology acceptance model to internet behavior<br><br>Rommel Andong (Philippines) |
| | A Study on Farmers Distance Training Mode Based on Wide-Band Satellite System: A Case Study of Farmers Distance Training in Rural Area of Beijing<br><br>Wang De Hai & Sun Sufen (PRC) | A Case Study About Cell Phone Usage in Tibetan Society<br><br>Roudanji (Tibet / Philippines) | m-Commerce for Microfinance: The CARD-NGO and RBAP-MABS Pilot Study Experiences<br><br>Edwin Soriano  (Philippines) |
| 12:00-1:00 | LUNCH | | |
| 1:00-3:00 | 16 BRIDGING ACCESS (4) | 17 ICT and IDENTITIES 2 (4) | 18 ICTS and WORK (4) |
| | Teleuse on a Shoestring: Perceived impacts of access to Telecom at the bottom of the pyramid<br><br>Harsha de Silva and Ayesha Zainudeen (Sri Lanka) | Technologies of heterotopia: the end of the social or<br>the birth of the cyber network?<br><br>Raul Pertierra  (Philippines) | Mobile Communication and Resistance of Migrant Workers in Pearl River Delta Area<br><br>Peng Yinni (PRC) |
| | Effective and Empowering? How Intermediary Groups Use New and Traditional ICTs to Reach Grassroots Women in 5 Asia-Pacific Countries<br><br>Raijeli D. Nicole, Mira Alexis P. Ofreneo  (Philippines) | Superstition and modernity: the newly constructed social craze for lucky numbers by mobile phone market in China<br><br>Li Li (PRC) | ICT, Skilled Migration and Outsourcing:  Creating Networks Real and Virtual<br><br>May Salao  (Philippines) |
| | Ethnographic Study of Internet Cafes in Tuguegarao City, Cagayan<br><br>Kristinne Lara-de Leon (Philippines) | A Critical Analysis of Knowledge Constructions Related to Male Sexuality in Webs<br><br>Yeong-Shyang Chen (Taiwan) | ICT to empower Homeworkers in Thailand<br><br>Kamolrat Intaratat & Piyachat Lomchavakarn (Thailand) |
| | Life and Death in the Chinese Informational City: The Challenges of Working-Class ICTs and the Information Have-Less<br><br>Jack Linchuan Qiu (HK, PRC) | Readymade Democracy: Mobile Media as Democraticised Multimedia or the Bluff of Consumer Agency?<br><br>Larissa Hjorth (Australia) | Lessons from Low Skilled Workers in Bangalore on the Value of ICTs<br><br>Aishwarya Lakshmi Ratan (India) |
| 3:00-3:15 | BREAK | | |

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| 3:15-4:45 | 19 POLITICAL MOBILIZATION (3) | 20 ICT POLICY/PRIVACY/ LEGAL ISSUES (3) | 21 E-GOVERNANCE 2 (3) |
|---|---|---|---|
| | **State, Power and Mobile Communication: A Case Study of China**<br><br>**Lu Jia & Ian Weber (USA)** | **Living Dangerously in the Information Society:**<br>**Cyber Crime in the Philippines – Emergence and Issues**<br><br>**Geronimo I. Sy (Philippines)** | **Increasing the Effectiveness and Efficiency of Government Administration through ICT: Cases from India**<br><br>**Dr.Y.Pardhasaradhi (India)** |
| | **ICTs for mobilization: The Case of Txt Power**<br><br>**Ronald Molmisa  (Philippines)** | **Moral Panics and  Mobile Phones: The Cultural Politics of New Media Modernity in India**<br><br>**Gopalan Ravindran (India)** | **Information Systems for Efficient Revenue Administration and Local Fiscal Sustainability: Institutional Impact in Two Philippine Cities**<br><br>**Jocelyn C. Cuaresma  (Philippines)** |
| | Internet in China, a favorable environment for discussing public interest?<br><br>**Séverine Arsene (France/PRC)** | **The Benefits, Challenges and Implications of Electronic ID Applications for e-Government in Asia Pacific**<br><br>**Adi Tedjasaputra (Singapore)** | Decrypting E-Governance: Narratives, Power play and Participation in the Gyandoot Intranet<br><br>**TT Sreeekumar (NUS/Singapore)** |
| 4:45-5:30 | **Closing Plenary**<br><br>**CLOSING PROGRAM** | | |