

## **CPRsouth 2007: Research for Improving ICT governance in the Asia-Pacific**

Organized by LIRNEasia & the National College of Public Administration and Governance, University of the Philippines, Diliman, supported by the International Development Research Centre of Canada

**January 19-21, 2007, at the Asian Institute of Management, Manila**

### **Objectives**

#### **Communication Policy Research south**

- Identify current and future scholars with likelihood of becoming in-situ experts capable of contributing to ICT policy and regulatory reform
- Create an environment conducive to the development of these scholars and mutual reinforcement
- Assist the scholars to raise their Internet profiles and otherwise disseminate their research more effectively
- Provide opportunities for scholars in the south to meet and exchange ideas.

#### **CPRsouth 1: the conference**

- Launch CPRsouth
- Contribute to the achievement of the aims of CPRsouth by identifying mid-career scholars and encouraging a subset among them to improve the quality of their scholarly work and to create networking opportunities for them
- Contribute to fostering the next generation of active scholars, by identifying graduate students and others starting on scholarly careers and providing them with foundational knowledge on ICT policy and regulation research in the Asia Pacific
- Provide a forum for scholars in the south to meet face-to-face and exchange ideas.

### **Conference Agenda (Pre-conference tutorial (Jan 17-18, 2007; agenda below conference agenda)**

<b>Day 1: January 19<sup>th</sup>, 2007</b>		
0830-1000	1.0 Opening session	Chair: Dean Alex B. Brilliantes Jr. (NCPAG, Uni of Philippines, Diliman) <ul style="list-style-type: none"> <li>▪ Ashok Jhunjhunwala, CPRsouth</li> <li>▪ Rohan Samarajiva, LIRNEasia</li> <li>▪ Laurent Elder, IDRC</li> <li>▪ Keynote: Commissioner Emmanuel Lallana, Commission on Information and Communication Technologies (Philippines)</li> </ul>
1000-1030	Break	
1030-1140	2.0 Indicators for research and governance	Chair: Patrick Xavier (Australia) <ul style="list-style-type: none"> <li>▪ Harsha de Silva (Sri Lanka)</li> <li>▪ Fei Li (China)</li> <li>▪ Payal Malik &amp; Divakar Goswami (India &amp; Sri Lanka/India)</li> </ul> Discussant: George Sciadas (Canada)

1140-1230	3.0 Asia-Pacific knowledge networks	Chair: Ledivina Carino (Philippines) ▪ Sujata Gamage (Sri Lanka) Discussant: Joel Mangahas (Philippines)
1230-1330	Lunch	
1330-1440	4.0 ICT markets: How effective is competition?	Chair: Rekha Jain (India) ▪ Asmiyati Rasyid (France/Indonesia) ▪ Kaili Kan (China) ▪ Fu Sibao (China) Discussant: Payal Malik (India)
1440-1550	5.0 Participation in ICTs: Beyond universal access	Chair: Ashok Jhunjunwalla (India) ▪ Ayesha Zainudeen (Sri Lanka) ▪ Sara Rahman (Kenya/Bangladesh) ▪ Alexander Flor (Philippines) Discussant: Erwin Alampay (Philippines)
1550-1620	Break	
1620-1730	6.1 Breakout for discussion. Focus on common themes	Chair: Jain ▪ Resource persons: Malik and Alampay ▪ Rapporteur: Tahani Iqbal (Sri Lanka)
1620-1730	6.2 Breakout for discussion. Focus on common themes	Chair: Xavier ▪ Resource persons: Galpaya & Mangahas ▪ Rapporteur: Sabina Fernando (Australia/Sri Lanka)
1930	Conference dinner	Speaker: Ashok Jhunjunwalla
<b>Day 2: January 20<sup>th</sup>, 2007</b>		
0830-0940	7.0 Convergence is here, but of what?	Chair: Myeong Cheol Park (Republic of Korea) ▪ Siddhartha Menon (USA/India) ▪ Sumathi Dharmawardena (Sri Lanka) ▪ Loong Wong (Australia) Discussant: Joseph Wilson (Pakistan)
0940-1010	Break	
1010-1120	8.0 Regulating in an imperfect world	Chair: YuLi Liu (Taiwan) ▪ Tomas Lamanauskas (Bahrain/Lithuania) ▪ Chunhui Yuan (China) ▪ Asoka Fernando (Australia/Sri Lanka) Discussant: Malathy Knight-John (Sri Lanka)
1120-1230	9.0 Governance of ICT and ICT for governance	Chair: Xu Yan (Hong Kong) ▪ Rajendra Kumar (India/USA) ▪ Hina Sarfaraz (Pakistan) ▪ Helani Galpaya (Sri Lanka) Discussant: Ranjit Rye (Philippines)
1230-1330	Lunch	
1330-1440	10.0 What goes through the tubes	Chair: Millie Rivera (Singapore/USA) ▪ Sandra C. Smeltzer (Canada) ▪ Joan P. Serrano (Philippines) ▪ James Chen (Singapore) Discussant : Lorraine Salazar (Singapore/Philippines)
1440-1510	Break	



1510-1620	11.1 Breakout for discussion. Focus on common themes	Chair: Liu <ul style="list-style-type: none"> <li>Resource persons: Wilson, Knight</li> <li>Rapporteur: Divakar Goswami</li> </ul>
1510-1620	11.2 Breakout for discussion. Focus on common themes	Chairs: Rivera <ul style="list-style-type: none"> <li>Resource persons: Salazar &amp; Rye</li> <li>Rapporteur: Ayesha Zainudeen</li> </ul>
1620-1750	12.0 Concluding session: Next steps	Chair: Jhunhunwalla <ul style="list-style-type: none"> <li>Rapporteurs from breakouts: Fernando, Zainudeen, Goswami and Iqbal</li> </ul>
1930-	Dinner in self-organized groups	
<b>Day 3: January 21<sup>st</sup>, 2007</b>		
0830-1000	13.0 Example of policy relevant research: Comparative research in six Asian countries (exact form of presentations to be determined)	Chair: Galpaya <ul style="list-style-type: none"> <li>Payal Malik (India case study)</li> <li>Divakar Goswami (Indonesia case study)</li> <li>Joseph Wilson (Pakistan case study)</li> <li>Lorraine Carlos Salazar (Philippines case study)</li> <li>Malathy Knight-John (Sri Lanka case study)</li> <li>Deunden Nikomborirak (Thailand case study)</li> </ul> Discussants: Alison Gillwald (South Africa) and Hernan Galperin (Argentina)
1000-1030	Break	
1030-1200	14.0 Strategies for increasing usability of scholarly research, including CPR <sub>south</sub> website, and close of conference	Discussion led by Samarajiva
1200-	Lunch; Departures begin	

### Pre-conference tutorial sessions: Agenda

<b>Day i: January 17<sup>th</sup>, 2007</b>		
0830-0900	Introduction and welcome	Rohan Samarajiva
0900-1030	How the policy process works and the role of research	Samarajiva
1030-1100	Break	
1100-1230	Basics of infrastructure economics	Harsha de Silva
1230-1330	Lunch	
1330-1500	What is regulation? Is it different in the Asia Pacific?	Samarajiva
1530-1600	Break	
1600-1700	Measuring the effects of ICT: Introduction	De Silva
1930-	Dinner in common location	
<b>Day ii, January 18<sup>th</sup>, 2007</b>		
0830-1000	Basics of communication technology: A primer for non-engineers	Ashok Jhunhunwalla
1000-1030	Break	



1030-1200	Introduction to data analysis in the ICT policy and regulation	Patrick Xavier
1200-1300	Lunch	
1300-1500	Discussion of student research problems	Panel of scholars
1500-1930	Free time	
1930-	Dinner on own	

