

**CPR<sub>south</sub> 1**
**Conference on Communication Policy Research for Improving ICT governance in the Asia-Pacific  
 January 19-21, 2007, at the Asian Institute of Management, Manila**

Organized by LIRNEasia and the National College of Public Administration and Governance,  
 University of the Philippines, Diliman, and supported by the International Development Research  
 Centre of Canada

**Objectives**
**Communication Policy Research: south (CPR<sub>south</sub>)**

- Identify current and future scholars with likelihood of becoming in-situ experts capable of contributing to ICT policy and regulatory reform in the South
- Create an environment conducive to the development of these scholars and mutual reinforcement
- Assist the scholars to raise their Internet profiles and otherwise disseminate their research more effectively

**CPR<sub>south</sub> 1: The Conference**

- Launch CPR<sub>south</sub> with an initial focus on Asia
- Contribute to the achievement of the aims of CPR<sub>south</sub> by identifying mid-career scholars in Asia and encouraging a subset among them to improve the quality of their scholarly work and to create networking opportunities for them
- Contribute to fostering the next generation of active scholars, by identifying graduate students and others starting on scholarly careers and providing them with foundational knowledge on ICT policy and regulation research in the Asia Pacific

**Pre-conference tutorial sessions: Agenda**
**Version 1.01 (Subject to change)**

<b>Day 1: January 17<sup>th</sup>, 2007</b>		
0830-0900	Introduction and welcome	Rohan Samarajiva
0900-1030	How the policy process works and the role of research	Samarajiva
1030-1100	Break	
1100-1230	Basics of infrastructure economics	Harsha de Silva
1230-1330	Lunch	
1330-1500	What is regulation? Is it different in the Asia Pacific?	Samarajiva
1530-1600	Break	
1600-1700	Measuring the effects of ICT: Introduction	De Silva
1930-	Dinner in common location	
<b>Day 2: January 18<sup>th</sup>, 2007</b>		
0830-1000	Basics of communication technology: A primer for non-engineers	Ashok Jhunhunwalla
1000-1030	Break	
1030-1200	Introduction to data analysis in the ICT policy and regulation	Patrick Xavier
1200-1300	Lunch	
1300-1500	Discussion of student research problems	Panel of scholars
1500-1930	Free time	
1930-	Dinner on own	



**Conference Agenda**  
**Version 1.01 (Subject to change)**

<b>Day 1: January 19<sup>th</sup>, 2007</b>		
0830-1000	1.0 Opening session	Chair: Ledivina Carino/Dean <ul style="list-style-type: none"> <li>• Keynote (invited by NCPAG, in consultation with LIRNEasia)</li> <li>• Rohan Samarajiva, LIRNEasia</li> <li>• IDRC</li> <li>• NCPAG</li> </ul>
1000-1030	Break	
1030-1140	2.0 Indicators for research and governance	Chair: Patrick Xavier <ul style="list-style-type: none"> <li>• Harsha de Silva on 2007 Indicators Project</li> <li>• 2 papers</li> <li>• Discussant: Deunden Nikomborirak</li> </ul>
1140-1230	3.0 Asia-Pacific knowledge networks	Chair: Ledivina Carino <ul style="list-style-type: none"> <li>• Sujata Gamage</li> <li>• Discussant NCPAG TBD</li> </ul>
1230-1330	Lunch	
1330-1440	4.0 ICT markets: How effective is competition?	Chair: Rekha Jain <ul style="list-style-type: none"> <li>• 3 papers</li> <li>• Discussant: Payal Malik</li> </ul>
1440-1550	5.0 Participation in ICTs: Beyond universal access	Chair: Ashok Jhunjunwalla <ul style="list-style-type: none"> <li>• Ayesha Zainudeen on Shoestrings 2</li> <li>• 2 papers</li> <li>• Discussant: Erwin Alampay</li> </ul>
1550-1620	Break	
1620-1730	6.1 Breakout for discussion. Focus on common themes	Chair: Jain <ul style="list-style-type: none"> <li>• Resource persons: Malik and Alampay</li> <li>• Rapporteur: Tahani Iqbal</li> </ul>
1620-1730	6.2 Breakout for discussion. Focus on common themes	Chair: Xavier <ul style="list-style-type: none"> <li>• Resource persons: Nikomborirak &amp; NCPAG TBD</li> <li>• Rapporteur : Sabina Fernando</li> </ul>
1930	Conference dinner	Speaker: Ashok Jhunjunwalla
<b>Day 2: January 20<sup>th</sup>, 2007</b>		
0830-0940	7.0 Convergence is here, but of what?	Chair: Myeong Cheol Park <ul style="list-style-type: none"> <li>• 3 papers</li> <li>• Discussant: Joseph Wilson</li> </ul>
0940-1010	Break	
1010-1120	8.0 Regulating in an imperfect world	Chair: YuLi Liu <ul style="list-style-type: none"> <li>• 3 papers</li> <li>• Discussant: Malathy Knight John</li> </ul>
1120-1230	9.0 Governance of ICT and ICT for governance	Chair: Xu Yan <ul style="list-style-type: none"> <li>• 3 papers</li> <li>• Discussant NCPAG TBD</li> </ul>
1230-1330	Lunch	
1330-1440	10.0 What goes through the tubes	Chair: Millie Rivera <ul style="list-style-type: none"> <li>• 3 papers</li> <li>• Discussant Lorraine Salazar</li> </ul>



1440-1510	Break	
1510-1620	11.1 Breakout for discussion. Focus on common themes	Chair: Liu • Resource persons: Wilson, Knight • Rapporteur: Divakar Goswami
1510-1620	11.2 Breakout for discussion. Focus on common themes	Chairs: Rivera • Resource persons: Salazar & NCPAG TBD • Rapporteur: Helani Galpaya
1620-1750	12.0 Concluding session: Next steps	Chair: Jhunjhunwalla • Rapporteurs from breakouts: Fernando, Galpaya, Goswami and Iqbal
1930-	• Dinner in self-organized groups	
<b>Day 3: January 21<sup>st</sup>, 2007</b>		
0830-1000	13.0 Example of policy relevant research: Comparative research in six Asian countries	Chair: Galpaya • Payal Malik (India) • Divakar Goswami (Indonesia) • Joseph Wilson (Pakistan) • Lorraine Carlos Salazar (Philippines) • Malathy Knight John (Sri Lanka) • Deunden Nikomborirak (Thailand)
1000-1030	• Break	
1030-1200	14.0 Strategies for increasing usability of scholarly research, including CPR <i>south</i> website, and close of conference	Discussion led by Samarajiva
1200-	Lunch; Departures begin	

