

Expert Forum Meeting on 'Mobile 2.0 Applications and Conditions'

Islamabad, Pakistan, April 26 - 27, 2010

Co-hosted by LIRNEasia and Pakistan Telecommunication Regulatory Commission

AGENDA (Tentative)

April 26, 2010

1900 – 2100 hrs

Welcome and Session 1: Mobile 2.0

Chair: Helani Galpaya, LIRNEasia

Welcome speech 1 – Chairman, Pakistan Telecommunication Authority (TBC)

What is our path to the Internet Economy? – Rohan Samarajiva PhD, Chair & CEO LIRNEasia

Keynote speech: Minister or other, designated by PTA

Dinner

April 27, 2010

0830 – 1015 hrs

Session 2: Beyond voice: Easing payments, making markets efficient

Chair: PTA designee (TBC)

Speakers:

Muriuki Mureithi , Summit Strategies (m-Payments in Kenya)

Chanuka Wattegama, LIRNEasia (m-Payments in Philippines)

Sriganesh Lokanathan, LIRNEasia (Mobile 2.0 in agriculture)

PTA speaker (TBC) (Pakistan status on m payments)

Discussion

1015-1045 Break

1045-1215 hrs

Session 3: Beyond voice: M-government, m-commerce, m-social networking

Chair: PTA designee (TBC)

Speakers:

Subash Bhatnagar, PhD, LIRNEasia (ZMF, India)

Rohan Samarajiva, PhD, LIRNEasia (CellBazaar, Bangladesh)

Puree Sirasontorn, PhD, LIRNEasia, Thammasat University, Thailand (Buzzcity)

Discussion

1215-1330 Lunch

1330 - 1515 hrs

Session 3: Conditions for Mobile 2.0: Market entry

Chair: PTA designee (TBC)

Speakers:

Payal Malik, LIRNEasia, Delhi University, India (Licensing Issues)

Helani Galpaya, LIRNEasia (New use of frequency)

Tahani Iqbal, LIRNEasia (Mobile Number Portability)

PTA speaker: Pakistan's experience with Mobile Number Portability

Discussion

1515-1545 Break

1545- 1630

Session 4: Conditions for Mobile 2.0 (Quality of Service Experience)

Chair: Helani Galpaya, LIRNEasia

Speakers:

Chanuka Wattegama, LIRNEasia (User-centric testing of Quality of Service Experience)

PTA speaker (TBC): Pakistan experience with mobile QoSE

Discussion

1630-1730 hrs

Panel discussion moderated by Chair PTA – What next?

Panel consists of regulators