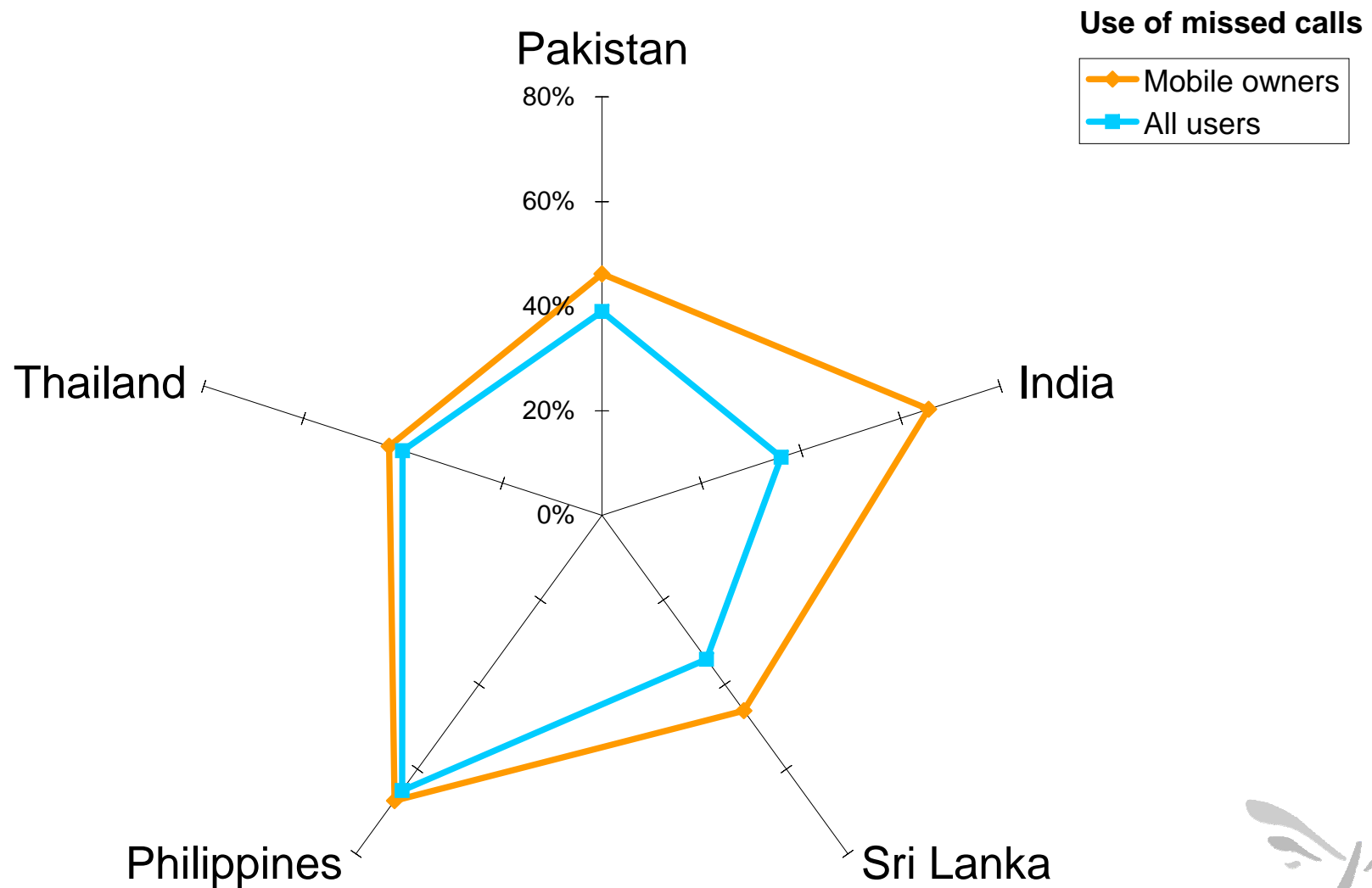


Use of 'missed calls' at the bottom of the pyramid



Source: Teleuse@BOP survey, LIRNEasia